**Celebration of the Big Friday Event 2025**

**Business proposal competition for the International community in Kainuu.**

**Business Proposal Template**

**1. Contact Information**

First name/s :

Last name :

Address :

Email :

Phone Number:

**2. Description of the Business Idea (Max 50 words)**

(Provide a concise summary of your business idea)

**3. Target Group** (Who will benefit from your idea?)

**4. Implementation Plan (Max 50 words)**

(How do you plan to take your idea forward?)

**5. Marketing Plan (Max 30 words)**

(How do you plan to market your business?)

**6. Basic Financial Plan (All figures should mention in euro)**

Estimated Costs - List the main costs associated with starting or running your business.

Resources Needed - Outline any materials, tools, or support required.

Potential Revenue - Briefly explain how your business will generate income.

**6. Attachments if needed. (Photographs etc)**